

THE AUTONOMOUS MAIN EVENT 2025



MAKING A REAL-WORLD IMPACT

Safe and Secure Software-Defined Autonomy

Vienna & virtually

Key Themes for 2025

- | End-to-End Architectures
- | The Evolution from SDV to AI-Defined Autonomy
- | Global Regulatory Frameworks
- | The Rise of Autonomous Robotics in Real-World Applications
- | A Reality Check on Autonomous Vehicles
- | Building Trust in Safe Intelligence at the Edge

Tickets available at: the-autonomous.com/main-event

Confirmed speakers include:



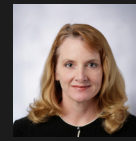
Ricky Hudi
Chairman

The Autonomous



Kurt Sievers
CEO

NXP Semiconductors



Missy Cummings
Professor

George Mason University

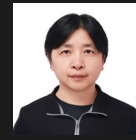


Young Sohn
Founding Managing Partner

Walden Catalyst Ventures



Wolfgang Hattmannsdorfer
Federal Minister for Economy,
Energy & Tourism
Austria



Diana Mao
General Manager,
NeuSAR Sales & Marketing
Neusoft Reach
Automotive Technology



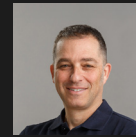
Martin Hart
Director Automated &
Autonomous SW Dev

Mercedes-Benz



Yuping Wang
Head of Marketing Operations

CARIZON



Ronen Smoly
CEO

PlaxidityX (Formerly Argus)



Mathias Pillin
CTO

Bosch Mobility

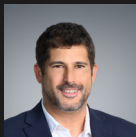


Katrin Matthes
CTO - VP innovation & technology
Ampere Software
Technology



Phil Koopman
Faculty Emeritus

Carnegie Mellon University



Omer Keilaf
CEO & Co-Founder

Innoviz Technologies



Lars Reger
CTO & Executive Vice President

NXP Semiconductors



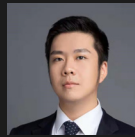
Benedikt Wolfers
Founding Partner

PSWP



Stefan Poledna
CEO & CTO

TTTech Auto



Bolin Zhou
Senior Engineer of
China Auto Standardization
Research Institute (CASRI)
CATARC



Jeff Walker
Chief Commercial Officer

SDVerse



Jens Kötz
Head of Development Architecture,
Energy, Security/Safety

Audi



Bernhard Augustin
Head Dev & Intg. ADAS/AD
Sensors & Compute

Audi



Georg Kopetz
CEO

TTTech Group



Muneyb Minhazuddin
Customer Growth Officer

Ambarella



Peter Schaefer
Executive Vice President &
CSO Automotive

Infineon



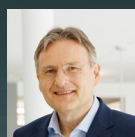
Richard Damm
President & Chairman

KBA & UNECE



Siddhartha Khastgir
Professor

WMG,
University of Warwick



Andreas Kugi
Scientific Director | Professor

Vienna University
of Technology | AIT



Yuri Steinbuch
Chief Business Officer

Avular



William Dalton
Vice President &
Managing Director

VicOne



Sunil Thomas
Chief Business Officer

Zendar



Christian Poschmann
Senior VP Global Engineering
Technology

CLAAS

Program Day 1

Wednesday, September 17, 2025

Workshops

Following last year's successful debut, Day 1 of the event will once again be fully dedicated to workshops.

This format offers an in-depth dive into technical topics through thorough discussions and interactive formats. Led by experts, they provide excellent networking opportunities for 30 to 40 participants, with each session lasting 1.5 hours.

12:45	Doors Open - Welcome Coffee
13:30 - 15:00	Workshop I Safe Automated Driving: Conceptual Architectures and Sufficient Independence Hosted by THE AUTONOMOUS Working Group Safety & Architecture
	Workshop II From Vision to Reality: What's Next for Autonomous Driving? - Insights from Industry Leaders Hosted by McKinsey & Company
15:00	Break
16:00 - 17:30	Workshop III Masterclass: Embodied AI Safety Principles for Automated Driving Hosted by Prof. Philip Koopman - Carnegie Mellon University, Emeritus
	Workshop IV Pioneering Off-Road Autonomy: A Modular Architecture to Integrate Physical AI on Embedded Edge Devices Hosted by infineon & driveblocks

Program Day 2

Thursday, September 18, 2025

Main Stage

Day 2 will be fully dedicated to Main Stage content, unveiling insightful C-level keynotes and engaging panel discussions.

8:00	Networking & Coffee
9:00	Welcome Address
9:20	Fireside Chat Georg Kopetz, CEO - TTTech Group Kurt Sievers, CEO - NXP Semiconductors Jens Kötzt, Head of Development Architecture, Energy, Security/Safety - Audi Wolfgang Hattmannsdorfer, Federal Minister for Economy, Energy & Tourism - Austria Young Sohn, Founding Managing Partner - Walden Catalyst Ventures
9:50	Panel I End-to-End Architectures for Autonomous Systems: From Sensors to Actuators Moderator: Ricky Hudi, Chairman - The Autonomous Stefan Poledna, CTO - TTTech Auto Omer Keilaf, CEO & Co-Founder - Innoviz Technologies Martin Hart, Director Automated and Autonomous SW Dev - Mercedes-Benz Bernhard Augustin, Head Dev & Intg. ADAS/AD Sensors & Compute – Audi Peter Schaefer, Executive Vice President and CSO Automotive - Infineon
10:30	Morning Break
11:15	Keynote I Missy Cummings, Professor - George Mason University
11:35	Panel II From Software-Defined to AI-Defined Autonomy: Enhancing Safety and Security Yuping Wang, Head of Marketing Operations - CARIZON Katrin Matthes, CTO - VP innovation & technology - Ampere Software Technology Ronen Smoly, CEO - PlaxidityX (Formerly Argus) Jeff Walker, Chief Commercial Officer - SDVerse Grant Courville, Senior Vice President, Products and Strategy - QNX Matthias Traub, President & Managing Director - Vector Informatik
12:25	Disruptors' track Disruptor 1: Jakub Juza, CEO - Roboauto Disruptor 2: William Dalton, Vice President & Managing Director - VicOne

12:40 Networking & Lunch

14:10 Keynote II

Lars Reger, CTO & Executive Vice President - NXP Semiconductors

14:30 Panel III

The Regulatory Roadmap to Autonomous Vehicles: Balancing Safety & Innovation

Moderator: Benedikt Wolfers, Founding Partner - PSWP

Diana Mao, General Manager, NeuSAR Sales & Marketing - Neusoft Reach Automotive Technology

Bolin Zhou, Senior Engineer at China Auto Standardization Research Institute - CATARC

Richard Damm, President and Chairman - KBA & UNECE

Siddhartha Khastgir, Professor - WMG, University of Warwick

15:10 Keynote III

Mathias Pillin, CTO - Bosch Mobility

15:30 Disruptors' Track

Disruptor 3: Sunil Thomas, Chief Business Officer - Zendar

Disruptor 4: Clemens Rengier, CFO & Managing Director - HOLON

15:45 Afternoon Break

16:30 The Autonomous Update

Update from The Autonomous Innovation Stream &
the Workshops hosts from Day 1

17:10 Panel IV

The Rise and Evolution of Robotics: A Transformative Impact on Industry and Society

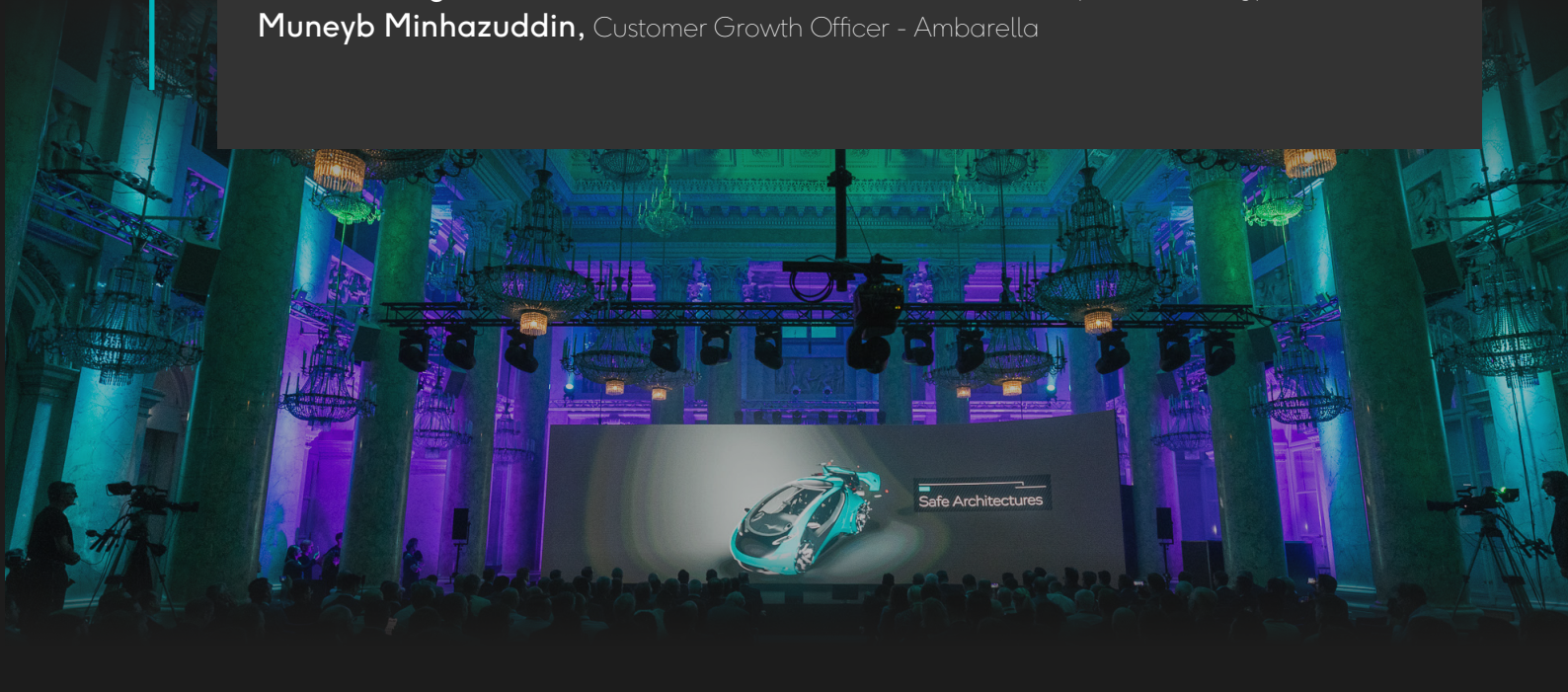
Moderator: Lars Reger, CTO & Executive Vice President - NXP Semiconductors

Yuri Steinbuch, Chief Business Officer - Avular

Christian Poschmann, SVP Service Unit Engineering - Claas

Andreas Kugi, Scientific Director | Professor - AIT | Vienna University of Technology

Muneyb Minhazuddin, Customer Growth Officer - Ambarella



Our partners

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FORMERLY ARGUS

QNX

SDVERSE
VEHICLE SOFTWARE MARKETPLACE

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tttech auto

VECTOR >

ZENDAR.



Impressions



Get tickets on our website

Full Onsite Pass (Day 1 + Day 2)

€ **1699** ex. VAT

Day 2 Onsite Pass

€ **1399** ex. VAT

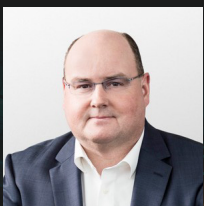
Day 2 Virtual Pass

€ **569** ex. VAT

In addition to the live content, the onsite tickets include:

- Q&As with the speakers on stage via our Event App
- Downloadable access to the recorded program and keynote materials for 60 days after the event
- Workshop resources, including articles and tools in the Resources Hub
- Early access to the list of participants and 1:1 chat function on the Event App
- Access to the Event App including the possibility to book onsite meeting spaces
- Experience premium catering and Vienna's magnificent Hofburg Palace
- Refreshments during breaks and post-event reception

The organizing team



Ricky Hudi

Chairman



Susanne Einzinger

Head of the Autonomous



Iulia Juchert

Marketing Manager



Eloïse Morel

Project & Event Manager



Luisa Griesmayer

Project & Event Manager



Sanjana Gangarapu

Intern

Get ticket now: the-autonomous.com/main-event/get-tickets