

# THE AUTONOMOUS MAIN EVENT 2025



## MAKING A REAL-WORLD IMPACT

### Safe and Secure Software-Defined Autonomy

Vienna & virtually

#### Key Themes for 2025

- | End-to-End Architectures
- | The Evolution from SDV to AI-Defined Autonomy
- | Global Regulatory Frameworks
- | The Rise of Autonomous Robotics in Real-World Applications
- | A Reality Check on Autonomous Vehicles
- | Building Trust in Safe Intelligence at the Edge

Tickets available at: [the-autonomous.com/main-event](https://the-autonomous.com/main-event)

# Confirmed speakers include:



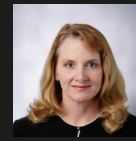
**Ricky Hudi**  
Chairman

The Autonomous



**Kurt Sievers**  
CEO

NXP Semiconductors



**Missy Cummings**  
Professor

George Mason University

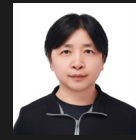


**Young Sohn**  
Founding Managing Partner

Walden Catalyst Ventures



**Wolfgang Hattmannsdorfer**  
Federal Minister for Economy,  
Energy & Tourism  
Austria



**Diana Mao**  
General Manager,  
NeuSAR Sales & Marketing  
Neusoft Reach  
Automotive Technology



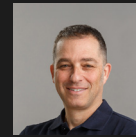
**Martin Hart**  
Director Automated &  
Autonomous SW Dev

Mercedes-Benz



**Yuping Wang**  
Head of Marketing Operations

CARIZON



**Ronen Smoly**  
CEO

PlaxidityX (Formerly Argus)



**Mathias Pillin**  
CTO

Bosch Mobility

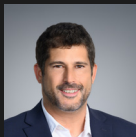


**Katrin Matthes**  
CTO - VP innovation & technology  
Ampere Software  
Technology



**Phil Koopman**  
Faculty Emeritus

Carnegie Mellon University



**Omer Keilaf**  
CEO & Co-Founder

Innoviz Technologies



**Lars Reger**  
CTO & Executive Vice President

NXP Semiconductors



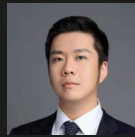
**Benedikt Wolfers**  
Founding Partner

PSWP



**Stefan Poledna**  
CEO & CTO

TTTech Auto



**Bolin Zhou**  
Senior Engineer of  
China Auto Standardization  
Research Institute (CASRI)  
CATARC



**Jeff Walker**  
Chief Commercial Officer

SDVerse



**Jens Kötz**  
Head of Development Architecture,  
Energy, Security/Safety

Audi



**Bernhard Augustin**  
Head Dev & Intg. ADAS/AD  
Sensors & Compute

Audi



**Georg Kopetz**  
CEO

TTTech Group



**Muneyb Minhazuddin**  
Customer Growth Officer

Ambarella



**Peter Schaefer**  
Executive Vice President &  
CSO Automotive

Infineon



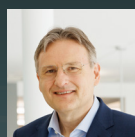
**Richard Damm**  
President & Chairman

KBA & UNECE



**Siddartha Khastgir**  
Professor

WMG,  
University of Warwick



**Andreas Kugi**  
Scientific Director | Professor

Vienna University  
of Technology | AIT



**Yuri Steinbuch**  
Chief Business Officer

Avular



**William Dalton**  
Vice President &  
Managing Director

VicOne



**Sunil Thomas**  
Chief Business Officer

Zendar



**Christian Poschmann**  
Senior VP Global Engineering  
Technology

CLAAS

# Program Day 1

Wednesday, September 17, 2025

## Workshops

Following last year's successful debut, Day 1 of the event will once again be fully dedicated to workshops.

This format offers an in-depth dive into technical topics through thorough discussions and interactive formats. Led by experts, they provide excellent networking opportunities for 30 to 40 participants, with each session lasting 1.5 hours.

|               |                                                                                                                                                                                                                          |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:45         | Doors Open - Welcome Coffee                                                                                                                                                                                              |
| 13:30 - 15:00 | <div><div>Workshop I</div><div>Safe Automated Driving:<br/>Conceptual Architectures and Sufficient Independence</div><div>Hosted by<div>THE<br/>AUTONOMOUS<br/>Working Group Safety &amp; Architecture</div></div></div> |
|               | <div><div>Workshop II</div><div>From Vision to Reality:<br/>What's Next for Autonomous Driving? - Insights from Industry Leaders</div><div>Hosted by<div>McKinsey<br/>&amp; Company</div></div></div>                    |
| 15:00         | Break                                                                                                                                                                                                                    |
| 16:00 - 17:30 | <div><div>Workshop III</div><div>Masterclass:<br/>Embodied AI Safety Principles for Automated Driving</div><div>Hosted by<div>Prof. Philip Koopman - Carnegie Mellon University, Emeritus</div></div></div>              |
|               | <div><div>Workshop IV</div><div>Pioneering Off-Road Autonomy:<br/>A Modular Architecture to Integrate Physical AI on Embedded Edge Devices</div><div>Hosted by<div>infineon &amp; driveblocks</div></div></div>          |

# Program Day 2

Thursday, September 18, 2025

## Main Stage

Day 2 will be fully dedicated to Main Stage content, unveiling insightful C-level keynotes and engaging panel discussions.

|       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00  | Networking & Coffee                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 9:00  | Welcome Address                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9:20  | Fireside Chat<br><br>Georg Kopetz, CEO - TTTech Group<br>Kurt Sievers, CEO - NXP Semiconductors<br>Jens Kötzt, Head of Development Architecture, Energy, Security/Safety - Audi<br>Wolfgang Hattmannsdorfer, Federal Minister for Economy, Energy & Tourism - Austria<br>Young Sohn, Founding Managing Partner - Walden Catalyst Ventures                                                                                                                                                   |
| 9:50  | Panel I<br><br>End-to-End Architectures for Autonomous Systems:<br>From Sensors to Actuators<br><br>Moderator: Ricky Hudi, Chairman - The Autonomous<br>Stefan Poledna, CEO & CTO - TTTech Auto<br>Omer Keilaf, CEO & Co-Founder - Innoviz Technologies<br>Martin Hart, Director Automated and Autonomous SW Dev - Mercedes-Benz<br>Bernhard Augustin, Head Dev & Intg. ADAS/AD Sensors & Compute – Audi<br>Peter Schaefer, Executive Vice President and CSO Automotive - Infineon          |
| 10:30 | Morning Break                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 11:15 | Keynote I<br><br>Missy Cummings, Professor - George Mason University                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 11:35 | Panel II<br><br>From Software-Defined to AI-Defined Autonomy:<br>Enhancing Safety and Security<br><br>Yuping Wang, Head of Marketing Operations - CARIZON<br>Katrin Matthes, CTO - VP innovation & technology - Ampere Software Technology<br>Ronen Smoly, CEO - PlaxidityX (Formerly Argus)<br>Jeff Walker, Chief Commercial Officer - SDVerse<br>Grant Courville, Senior Vice President, Products and Strategy - QNX<br>Matthias Traub, President & Managing Director - Vector Informatik |
| 12:25 | Disruptors' track<br><br>Disruptor 1: Jakub Juza, CEO - Roboauto<br>Disruptor 2: William Dalton, Vice President & Managing Director - VicOne                                                                                                                                                                                                                                                                                                                                                |



12:40 Networking & Lunch

## 14:10 Keynote II

Lars Reger, CTO & Executive Vice President - NXP Semiconductors

## 14:30 Panel III

### The Regulatory Roadmap to Autonomous Vehicles: Balancing Safety & Innovation

Moderator: **Benedikt Wolfers**, Founding Partner - PSWP

**Diana Mao**, General Manager, NeuSAR Sales & Marketing - Neusoft Reach Automotive Technology

**Bolin Zhou**, Senior Engineer at China Auto Standardization Research Institute - CATARC

**Richard Damm**, President and Chairman - KBA & UNECE

**Siddhartha Khastgir**, Professor - WMG, University of Warwick

## 15:10 Keynote III

Mathias Pillin, CTO - Bosch Mobility

## 15:30 Disruptors' Track

**Disruptor 3: Sunil Thomas**, Chief Business Officer - Zendar

**Disruptor 4: Clemens Rengier**, CFO & Managing Director - HOLON

## 15:45 Afternoon Break

## 16:30 The Autonomous Update

Update from The Autonomous Innovation Stream &  
the Workshops hosts from Day 1

## 17:10 Panel IV

### The Rise and Evolution of Robotics: A Transformative Impact on Industry and Society

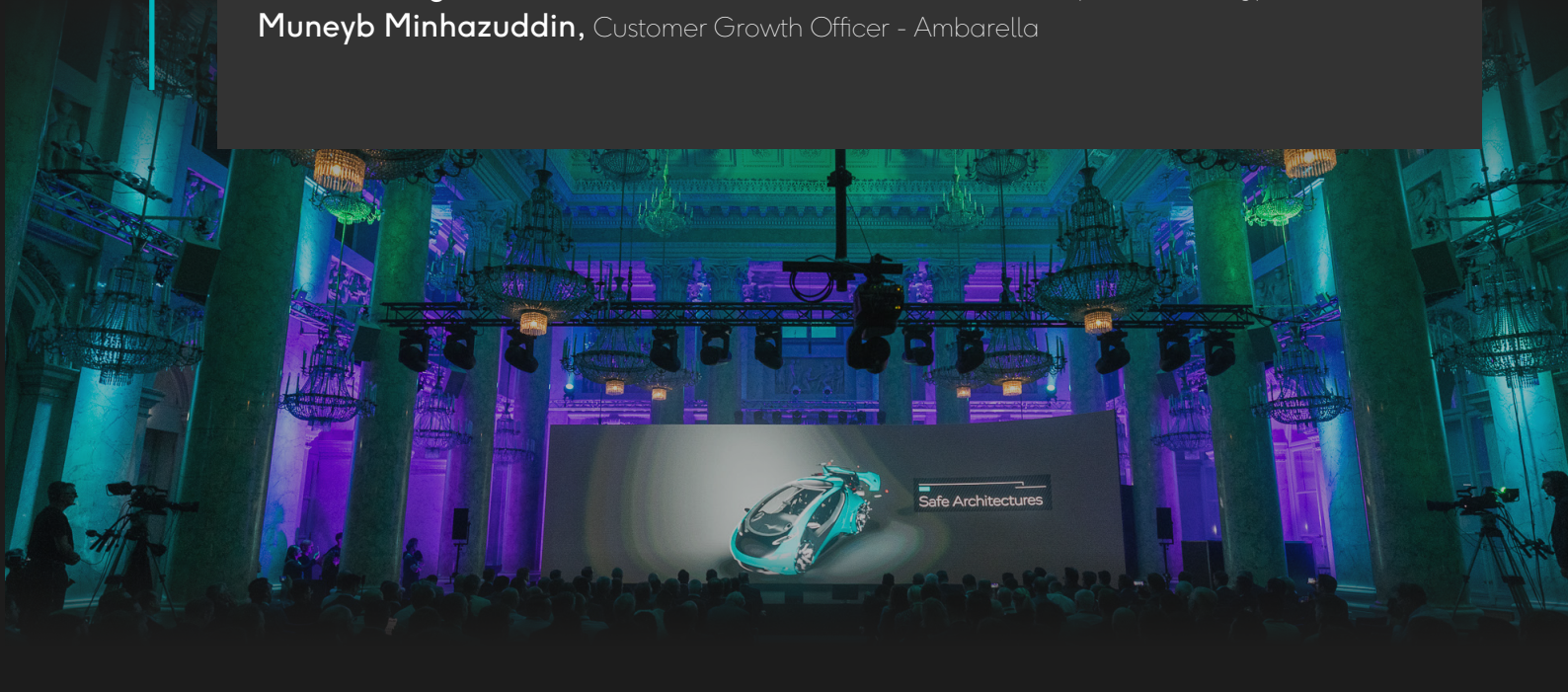
Moderator: **Lars Reger**, CTO & Executive Vice President - NXP Semiconductors

**Yuri Steinbuch**, Chief Business Officer - Avular

**Christian Poschmann**, SVP Service Unit Engineering - Claas

**Andreas Kugi**, Scientific Director | Professor - AIT | Vienna University of Technology

**Muneyb Minhazuddin**, Customer Growth Officer - Ambarella



## Our partners

**DENSO**  
DENSO AUTOMOTIVE Deutschland GmbH

**infineon**

**INNOCVIZ**<sup>TM</sup>  
TECHNOLOGIES

McKinsey  
& Company

**NXP**

**PLAXIDITYX**  
FORMERLY ARGUS

**QNX**

**SDVERSE**  
VEHICLE SOFTWARE MARKETPLACE

**TTTech**

**tttech auto**

**VECTOR** >

**ZENDAR.**





# Impressions





# Get tickets on our website

## Full Onsite Pass (Day 1 + Day 2)

€ **1699** ex. VAT

## Day 2 Onsite Pass

€ **1399** ex. VAT

## Day 2 Virtual Pass

€ **569** ex. VAT

In addition to the live content, the onsite tickets include:

- Q&As with the speakers on stage via our Event App
- Downloadable access to the recorded program and keynote materials for 60 days after the event
- Workshop resources, including articles and tools in the Resources Hub
- Early access to the list of participants and 1:1 chat function on the Event App
- Access to the Event App including the possibility to book onsite meeting spaces
- Experience premium catering and Vienna's magnificent Hofburg Palace
- Refreshments during breaks and post-event reception

## The organizing team



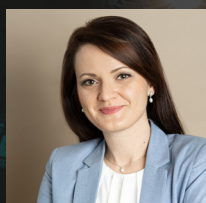
**Ricky Hudi**

Chairman



**Susanne Einzinger**

Head of the Autonomous



**Iulia Juchert**

Marketing Manager



**Eloïse Morel**

Project & Event Manager



**Luisa Griesmayer**

Project & Event Manager



**Sanjana Gangarapu**

Intern

Get ticket now: [the-autonomous.com/main-event/get-tickets](https://the-autonomous.com/main-event/get-tickets)