THE
AUTONOMOUS
MAIN EVENT 2025

MAKING A REAL-WORLD IMPACT
Safe and Secure Software-Defined Autonomy

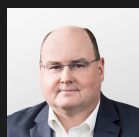**Vienna & virtually**

Key Themes for 2025

| L3/L4 Automated Driving for Passenger Cars

| Autonomous Driving in Trucking

| Mobility as a Service

| Autonomous Robotics

| Regulations for Autonomous Vehicles

Tickets available at: the-autonomous.com/main-event

First confirmed speakers include:

Ricky Hudi
Chairman

The Autonomous

Kurt Sievers
CEO

NXP Semiconductors

Missy Cummings
Professor

George Mason University

Wolfgang Hattmannsdorfer
Federal Minister for Economy, Energy & Tourism

Austria

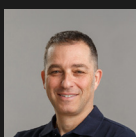**Young Sohn**
Founding Managing Partner

Walden Catalyst Ventures

Martin Hart
Director Automated & Autonomous SW Dev

Mercedes-Benz

Marcus Hafkemeyer
CEO

CARIZON

Ronen Smoly
CEO

PlaxidityX (Formerly Argus)
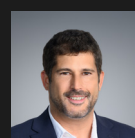
Mathias Pillin
CTO

Bosch Mobility

Katrin Matthes
CTO - VP innovation & technology

Ampere Software Technology

Jens Hinrichsen
EVP & General Manager, Analog & Automotive Embedded Systems
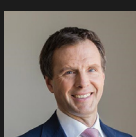
NXP Semiconductors

Omer Keilaf
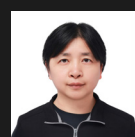CEO & Co-Founder

Innoviz Technologies

Lars Reger
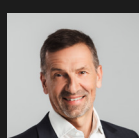CTO & Executive Vice President

NXP Semiconductors

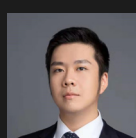**Benedikt Wolfers**
Founding Partner

PSWP

Diana Mao
General Manager, NeuSAR Sales & Marketing

Neusoft Reach Automotive Technology
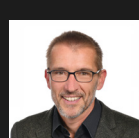
Stefan Poledna
CEO & CTO

TTTech Auto

Zhou Bolin
Senior Engineer of China Auto Standardization Research Institute (CASRI)
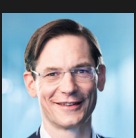
CATARC

Jens Kötz
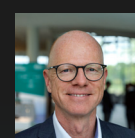Head of Development Architecture, Energy, Security/Safety

Audi

Bernhard Augustin
Head Dev & Intg, ADAS/AD Sensors & Compute

Audi

Georg Kopetz
CEO

TTTech Group

Peter Schaefer
Executive Vice President & CSO Automotive

Infineon
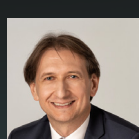
Richard Damm
President & Chairman

KBA & UNECE
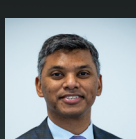
Siddartha Khastgir
Professor

WMG, University of Warwick
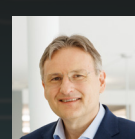
Andreas Kugi
Professor

Vienna University of Technology
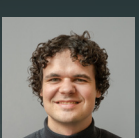
Yuri Steinbuch
Chief Business Officer

Avular

William Dalton
Vice President & Managing Director

VicOne
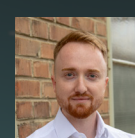
Jakub Juza
CEO

Roboauto

Christian Poschmann
Senior VP Global Engineering Technology

CLAAS

Susanne Einzinger
Head of The Autonomous

The Autonomous

Jennifer Sarah Boone
Host & Event Moderator

The Autonomous

Program Day 1
Wednesday, September 17, 2025
Workshops

Following last year's successful debut, Day 1 of the event will once again be fully dedicated to workshops.

This format offers an in-depth dive into technical topics through thorough discussions and interactive formats. Led by experts, they provide excellent networking opportunities for 30 to 40 participants, with each session lasting 1.5 hours.

| Time	Event
12:45	**Doors Open - Welcome Coffee**

Workshop I
Safe Automated Driving:
Conceptual Architectures and Sufficient Independence

Hosted by

THE **AUTONOMOUS**
Working Group Safety & Architecture

13:30 - 15:00

Workshop II
From Vision to Reality:
What's Next for Autonomous Driving? - Insights from Industry Leaders

Hosted by

McKinsey & Company

Time	Event
15:00	**Break**

Workshop III
Masterclass:
Embodied AI Safety Principles for Automated Driving
Hosted by **Prof. Philip Koopman -** Carnegie Mellon University, Emeritus

16:00 - 17:30

Workshop IV
To be announced soon

Program Day 2
Thursday, September 18, 2025
Main Stage

Day 2 will be fully dedicated to Main Stage content, unveiling insightful C-level keynotes and engaging panel discussions.

8:00 **Networking & Coffee**

9:00 **Welcome Address**

9:20 **Fireside Chat**

Georg Kopetz, CEO - TTTech Group
Kurt Sievers, CEO - NXP Semiconductors
Jens Kötz, Head of Development Architecture, Energy, Security/Safety - Audi
Wolfgang Hattmannsdorfer, Federal Minister for Economy, Energy & Tourism - Austria
Young Sohn, Founding Managing Partner - Walden Catalyst Ventures

9:50 **Panel I**

End-to-End Architectures for Autonomous Systems: From Sensors to Actuators
Moderator: **Ricky Hudi,** Chairman - The Autonomous
Stefan Poledna, CTO - TTTech Auto
Omer Keilaf, CEO & Co-Founder - Innoviz Technologies
Martin Hart, Director Automated and Autonomous SW Dev - Mercedes-Benz
Bernhard Augustin, Head Dev & Intg, ADAS/AD Sensors & Compute – Audi
Peter Schaefer, Executive Vice President and CSO Automotive - Infineon

10:30 **Morning Break**

11:10 **Keynote I**

Missy Cummings, Professor - George Mason University

11:30 **Panel II**

From Software-Defined to AI-Defined Autonomy: Enhancing Safety and Security

12:20 **Disruptors' track**

Disruptor 1: **Jakub Juza,** CEO - Roboauto
Disruptor 2: **William Dalton,** Vice President & Managing Director - VicOne

12:35 **Networking & Lunch**

13:55   **Keynote II**

Jens Hinrichsen, EVP and General Manager Advanced Analog - NXP Semiconductors

14:15   **Panel III**

**The Regulatory Roadmap to Autonomous Vehicles:
Balancing Safety & Innovation**
Moderator: **Benedikt Wolfers,** Founding Partner - PSWP
Diana Mao, General Manager, NeuSAR Sales & Marketing - Neusoft Reach Automotive Technology
Sun Hung, Chief Engineer of China Auto Standardization Research Institute (CASRI) - CATARC
Richard Damm, President and Chairman - KBA & UNECE
Siddartha Khastgir, Professor - WMG, University of Warwick

14:55   **Keynote III**

Mathias Pillin, CTO - Bosch Mobility

15:15   **Disruptors' Track**

Disruptor 3: **Sunil Thomas,** Chief Business Officer - Zendar
Disruptor 4: To be announced soon

15:30   **Afternoon Break**

16:10   **The Autonomous Update**

**Update from The Autonomous Innovation Stream &
the Workshops hosts from Day 1**

16:50   **Keynote IV**

To be announced soon

17:10   **Panel IV**

**The Rise and Evolution of Robotics:
A Transformative Impact on Industry and Society**

17:50   **Closing Remarks**

Our partners

NXP

DENSO
DENSO AUTOMOTIVE Deutschland GmbH

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INNOVIZ™
TECHNOLOGIES

TTTECH_

ZENDAR.

tttech auto

Impressions

Get tickets on our website

Full Onsite Pass
(Day 1 + Day 2)
€ **1699** ex. VAT

Day 2 Onsite Pass
€ **1399** ex. VAT

Day 2 Virtual Pass
€ **569** ex. VAT

In addition to the live content, the onsite tickets include:
- Q&As with the speakers on stage via our Event App
- Access to the recorded program and the keynote materials for 60 days after the event
- Workshop resources, including articles and tools in the Resources Hub
- Early access to the list of participants and 1:1 chat function on the Event App
- Access to the Event App including the possibility to book onsite meeting spaces
- Experience premium catering and Vienna's magnificent Hofburg Palace
- Refreshments during breaks and post-event reception
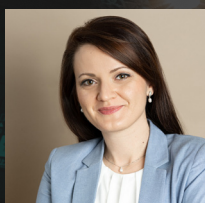
The organizing team
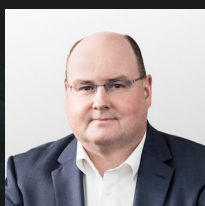
Ricky Hudi
Chairman

Susanne Einzinger
Head of the Autonomous

Iulia Juchert
Marketing Manager

Eloïse Morel
Project & Event Manager

Luisa Greismayer
Project & Event Manager

Sanjana Gangarapu
Intern

Get ticket now: the-autonomous.com/main-event/get-tickets